

NUGS.NET Clinches 2010 Best Touring App Award for Live Phish at 2010 Billboard Music App Awards

Phish taps nugs.net to bundle live downloads with each ticket on their fall tour

San Francisco - October 7, 2010 - nugs.net's **Live Phish** mobile app used to stream and download Phish concerts after they happen received the **Best Touring App** award during the **Billboard Music App Awards** at the Billboard Mobile Entertainment Live! conference on Tuesday, October 5 in San Francisco. Up against Bonnaroo's festival app by Aloomba and the R5 music venue app from Ticketfly, Live Phish clinched the award with a series of key features that drive online music sales. **Brad Serling**, CEO of Live Phish creator nugs.net, detailed why 10,000 fans downloaded the app during its first week, establishing Live Phish as the number one paid music app on **iTunes** that week. Moreover, 17 percent of those downloaders went on to purchase concert audio, as well as, Phish back catalog items through the app. The app continues a historic trend in engagement between bands and fans. Music icons **The Grateful Dead**, another nugs.net client, largely invented file-sharing through a robust, band-supported peer-to-peer, mail-based community of concert tapers and tape-traders.

Fresh off the awards ceremony, nugs.net and Phish will set out to make history once again as Phish's fall tour, which kicks off this Sunday October 10 in Denver, marks the first time any band has included a download of each night's show in the ticket price. Fans can redeem the bar code on every ticket at LivePhish.com for professionally mixed MP3s of the complete concert. Fans can upgrade to CD or higher than CD quality 24 bit FLAC-HD. Downloads of each night's show are posted within an hour of the band leaving the stage. With offices in both San Francisco and Philadelphia, nugs.net is heading towards its 15th anniversary with year-long events celebrating their long running history with bands ranging from Metallica to The Grateful Dead.

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ABOUT NUGS.NET

Music service provider nugs.net offers a turn-key band-to-fan solution for online music distribution. The nugs.network currently delivers music downloads for over 500 artists including **Metallica, Phish, Smashing Pumpkins, The Grateful Dead, Widespread Panic**, as well as the nation's premiere festivals like **Bonnaroo Music Festival, Austin City Limits Music Festival** and **Lollapalooza**. Private label websites within the nugs.network include LivePhish.com, LiveMetallica.com, LiveWidespreadPanic.com, LiveDownloads.com, LiveBlackCrowes.com and the free music channel at stash.nugs.net. Moreover, nugs.net offers super distribution through **iTunes, Virgin Mobile, Musictoday** and **IODA**. To date nugs.net has served over 115 million downloads. Each week nugs.net founder Brad Serling features the latest live music on "**The Weekly Live Stash**" on **SiriusXM's JamOn** channel.