

For Immediate Release

**METALLICA LAUNCHES IPHONE APPLICATION TO STREAM SHOWS FROM
CURRENT TOUR**

**ANY SHOW PURCHASED ON BAND'S LIVE WEBSITE CAN NOW BE STREAMED
DIRECTLY ON USER'S IPHONE**

10/16/09 — Burbank, CA — As part of its ongoing desire to give fans multiple options to hear their music in the digital age, Metallica has launched a new iPhone/iPod Touch application in conjunction with their Livemetallica.com website.

The website enables fans to purchase and download full live sets of Metallica's concerts, as well as single tracks from the live sets, often available within hours of the final encore. With the new iPhone app, users are now able to stream the latest show on the band's current tour for free, plus stream any live show purchased at Livemetallica.com directly on their iPhone or iPod Touch. Once users purchase the 99-cent "Live Metallica" app from the iPhone App Store, they can log into their existing LiveMetallica.com account or register as a new user. The application will automatically unlock streams of every show the user has purchased (under the "listen" tab) along with a free stream of the latest show on the tour. Users can also listen to samples of more than 5,300 live songs from close to 300 shows and purchase full shows through the app to stream immediately to their phones and download to their computer via LiveMetallica.com.

Since the site launched in March 2004, no two set lists have been the same, and fans have downloaded more than 300,000 full shows. Shows from the site's free "Vault" download section are always free streams, and users can check out photos and notes from almost every show going back to the site's launch.

Metallica have just launched the second leg of their World Magnetic Tour in support of their platinum-selling tenth studio album, *Death Magnetic*, which debuted at No. 1 on the *Billboard* album chart in September 2008 and won two 2009 Grammy Awards.

www.metallica.com

www.metclub.com

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